

TRAINING LIBRARY

We add trainings regularly

Phase 1 trainings: Fix your feed

- **Message Mining Interviews** (how to find your people, what questions to ask, and how / what data to collect)
- **Fix Your Feed** (so people see your value)
- **How to Uncover Your Brand Story** with Alex Street
- **Overcome Imposter Syndrome** with Christine Corcoran

Phase 2 trainings: Content to Attract

- **How to map one year of content** (so that it actually helps you)
- **Create Better Reels Challenge**
 - IG Reel Characters
 - All Things Audio
 - 10 Best Reel Practices
 - B-Roll
 - How to Batch Your Reels
 - Stop the Scroll Headlines
- **Cool things to do on CANVA**
- **How to Hack the Algorithm**
- **Video Content** with Arriane Alexander
- **Six Figure Video Messaging Formula** with Bonnie Fahy
- **How to Create Signature Content** (so you don't sound like everyone else)

Phase 3 trainings: Engage to Convert

- **The Engagement Class:** How to create conversations that convert
- **WTF to Send Your Tiny Ass Email List** (to get clients) with Kendall Cherry
- **Strategy Mapping:** Get clarity on what strategy makes sense so you're not wasting time
- **My DM Sales Process**
- **The List Building Class:** How to use social to grow your list

Phase 4 trainings : Amplify to grow

- **The Pitch Class** (with our go-to pitch template)
- **The Get on a Podcast Class** with PR expert, Lisa Simone Richards
- **The Growth Class:** How to grow on social media (without posting every single day)
- **Create Connections that Explode Your Business** with Jennifer Nagel